

# Communities of Health

## overview of Communities of Health (CoH) in Las Vegas

In Las Vegas, an expanding circle of participants have come together to consider the major influences of health in the community and opportunities for engaging all citizens in generating community-based solutions.

Since May 2008, people from more than 50 organizations, agencies and neighborhoods have participated in the effort:

- **Business** – ongoing engagement of corporate leaders, influencers and investors (all major employers, unions/funds, brokers and consultants, health institutions and professionals)
- **Coalitions and Associations** – CIGNA has engaged the Nevada Health Services Coalition (21 largest employers), with strong reception to date, continued groundwork with coalition leaders, including planning for special session on CoH
- **Legislative** – CoH is part of a special subcommittee planning for a gathering of state and local legislators; also working with staffer in Sen. Harry Reid's office; actively engaged with state department of health and human services, office of minority health, bureaus of community health and family services, and related divisions
- **Health Services** – collaborating with Southern Nevada Health District, health services companies and professionals, and local agencies; we are drawing additional support through participation in LV Diabetes and Obesity Committee
- **Research/Measurement** – active support from public health (epidemiologists, biostatisticians) and academic institutions including the University of Las Vegas and the University of California at Berkeley
- **Community-Based** – grass-roots community outreach through local agencies, such as Community Partners for Better Health, education (boards and selected schools), and faith-based organizations; also driving activities through leadership role in Nevada Alliance to Eliminate Health Disparities



**NAEHD**  
*Nevada Alliance to  
Eliminate Health Disparities*