

Communities of Health: Benton Harbor/St. Joseph, MI, Stakeholder Meetings (revised March.20.2009)

Phase 1

Making Social Determinants Relevant

Initial gatherings: build awareness of social determinants, i.e., explore the 45% & 55%.

Who:

- expand on December 2008 participants
- community organizations → expand reach into community (multi-stakeholders, residents)
- Whirlpool team → expand circle of employer stakeholders

What:

- exposure to basic information and exercises to make social determinants relevant
- begin to build bridge between existing health promo/wellness programs (45%) and social determinants (55%)

When: 1Q-2Q 2009 and ongoing

Proposed Schedule:

- *December 18, 2008 – initial gathering*
- *March/April 2009 – calls with December 18 participants to expand list*
- *2Q 2009 – follow up gathering (1-day): use social determinants “lens” to consider impact, current efforts/assets & needs, and detail plan for phase 2*
- *As needed – additional gatherings and communications to expand participation across community and stakeholders to be engaged in phases 2-3*

Phase 2

Making Social Determinants Specific

Assess specific needs/opportunities: Map the intersection of resident/employee health and the environments in which they live and work.

Who:

- members of public health and/or community organizations (expert social and economic knowledge of Twin Cities)
- employer/Whirlpool team members with expertise in: employee health (trend, claims), demographic and geographic data; racial and ethnic make up; organization structure; compensation policies; ties to community

What: discuss/refine “profiler” concept (align resident/employee population health w/ social determinants)

- assessment of health conditions and social and environmental factors that affect health
- location of social determinants mapped against resident/employee population = “Social Determinants Hotspots” (SDHP)
- assessment of assets, feasibility of action

When: 2Q-3Q 2009

Proposed Schedule:

- *2Q/3Q – half-day meeting: core working team(s) develop plan to collect and analyze data toward specific needs, potential actions and community partners/resources*
- *Ongoing calls/check points with working teams between meetings*
- *3Q – half-day meeting: core working team(s) review conclusions, recommendations, and agree path forward*

Phase 3

Making Social Determinants Actionable

Identify and connect community assets with appropriate capacity to address specific social determinants.

Who:

- community and employer/Whirlpool resources needed to design and build means of acting to address specific social factors affecting health of resident/employee populations

What:

- develop appropriate and feasible interventions deploying existing (or latent) community assets
- prototype for fast-cycle learning and expansion/replication

When: 3Q-4Q 2009 and ongoing

Proposed Schedule:

- *3Q – full- or half-day: expanded working team(s) review/prioritize and agree interventions; begin to design prototype(s)*
- *Ongoing calls/check points with working teams between meetings*
- *3Q/4Q – half-day meeting(s): finalize/launch prototypes*
- *Ongoing calls/check points between prototype team(s)*